

ABSTRACT

This study aims to determine the condition of Liquidity as measured by Current Ratio, Leverage as measured by Debt to Equity Ratio, Profitability as measured by Return On Assets and Stock Price, as well as determine how much influence Liquidity as measured by Current Ratio, Leverage as measured by Debt to Equity Ratio, Profitability as measured by Return On Assets to the Stock Price at the consumer goods industry sub-sectors of food and beverages in Indonesia Sharia Stock Index period 2011 – 2014. Sample in this study amounted to 9 companies. This study use descriptive and verification. Methods of data analysis used in this research is multiple linier regression analysis, hypothesis test such as F test and t test, multiple correlation analysis, and coefficient determination analysis simultaneous and partial. Previously the first classical assumption test to determine the accuracy of linier regression analysis. The result of this research showed that simultaneously and partially Liquidity as measured by Current Ratio, Leverage as measured by Debt to Equity Ratio, and Profitability as measured by Return On Assets have a significant influence toward Stock Price. The contribution of that variable together can explain the variation of Stock Price at 59,7% and the remaining 40,3% is influenced by other variables is not examined. Variables that have dominant influences is Liquidity (Current Ratio).

Keywords : Liquidity (Current Ratio), Leverage (Debt to Equity Ratio), Profitability (Return On Assets), and Stock Price.